



Moving Washington Forward  
In A Global Economy

**September 6th & 7th, 2006**  
**Vancouver, WA**

2006 Conference



*Hilton Vancouver*



*Esther Short Park*



## CONFERENCE CENTER AND LODGING

The Conference will take place at the brand new Hilton Vancouver, located 12 miles from Portland International Airport and across the street from Esther Short Park, in the heart of downtown Vancouver, Washington. Since it opened last July, the Hilton Vancouver and Convention Center has received both national and international recognition. The Hilton is the first in the world to be designated as LEED-certified, which recognizes the green and environmentally-innovative features of this beautiful and unique hotel.

Special lodging rates are available for \$114.00 plus tax for single or double occupancy. Please ask for the Governor's Conference rate when making reservations at 360-993-4500. The Hilton Vancouver is located at 301 West 6th Street, Vancouver, Washington 98660.

## AIRPORT SHUTTLE

Shuttle service from Portland Airport is available through Blue Star Shuttle for \$15 one-way or \$30 round trip. For reservations or more information call 360-573-9412.

## LOCATION, LOCATION, LOCATION...

Southwest Washington is a wonderful location that provides excellent examples of communities that are promoting a healthy economic environment through state of the art infrastructure, a streamlined development review process and a well-educated and trained workforce. Clark County and the City of Vancouver have maintained a strong commitment to providing lifelong educational, cultural and other opportunities for its diverse population. They have done an excellent job of promoting job creation and investment while maintaining the exceptional environment and high quality of life.

## REGISTER NOW TO RESERVE YOUR SPACE!

On-line registration is available at [www.governor.wa.gov/priorities/policy/economy/conference](http://www.governor.wa.gov/priorities/policy/economy/conference)

## GOVERNOR'S ECONOMIC AND WORKFORCE DEVELOPMENT AWARDS

The Economic and Workforce Development Awards acknowledge individuals, organizations, communities, regions and agencies that have achieved excellence in their field. Governor Gregoire will honor recipients of the 2006 awards during a special luncheon presentation. Join your colleagues as we recognize achievements and successes from around the state.

## ATTIRE

Business attire is recommended.

## FOR MORE INFORMATION

### Program:

Maury Forman:

[MauryF@cted.wa.gov](mailto:MauryF@cted.wa.gov)

### Registration:

Eunice Gonzalez:

[EuniceG@awcnet.org](mailto:EuniceG@awcnet.org) or

800-562-8981

## Special Needs:

The conference site is fully accessible. If you need special accommodations please contact [LindaA@cted.wa.gov](mailto:LindaA@cted.wa.gov) at least two weeks prior to the conference.

## REFUND AND CANCELLATION POLICY

All cancellations must be received via e-mail by August 28, 2006. No-shows and cancellations made after August 28th, 2006 will be invoiced. Cancellations and substitutions can be made by contacting Eunice Gonzalez.

# September 6th, 2006

**5:30pm - 8:00pm**

**Opening Reception**

Please join our hosts from the City of Vancouver as they share some of their finest delicacies from their most popular restaurants at the Esther Short Park, across the street from the Vancouver Hilton.

# September 7th, 2006

**8:30am - 9:30am**

Welcome  
Keynote Address

Mayor Royce Pollard, City of Vancouver  
Governor Chris Gregoire

**9:30am - 10:30am**

Plenary Session  
Moderator

Targeted Industries Strategies  
Jack Faris, Washington Biotechnology  
& Biomedical Association (WBBA)

- Healthcare
- Advanced Manufacturing  
Lisa Janicki, Janicki Industries
- Energy  
Marc Cummings, Battelle / Pacific  
Northwest National Laboratory

**10:45am - 11:45am**

Breakout Session

**State and Local Initiatives**

- Infrastructure
- Workforce Development
- Open for Business

**12:00pm - 1:15pm**

Welcome

**Lunch**

Marc Boldt, Chair  
Clark County Board of Commissioners

Governor's Economic & Workforce  
Development Awards Presentation

**1:30pm - 2:45pm**

Breakout Session

**State and Local Initiatives**

- Infrastructure
- Workforce Development
- Open for Business

**3:00pm - 4:00pm**

Plenary Session

**Closing Address**

10:45AM - 11:45AM

1:30PM - 2:45PM

	INFRASTRUCTURE	WORKFORCE DEVELOPMENT	EASIER TO DO BUSINESS
10:45AM - 11:45AM	<b>ELECTRONIC COMMUNICATIONS ACCESS: MAKING SURE ALL OF WASHINGTON IS MOVING FORWARD</b> Learn how Washington's communities have leveraged resources to provide electronic connections for individuals and businesses.	<b>STRATEGIC INVESTMENTS - STATE FUNDING RESOURCES FOR LOCAL IMPACTS</b> Listen to leaders from the State Board of Community and Technical Colleges, Workforce Board, Employment Security, and Department of Community Trade and Economic Development describe grants and programs for local communities.	<b>ONLINE BUSINESS SERVICES</b> Washington is a world leader in electronic services to business. Learn the latest "one stop" approaches for statewide information and hear about a unique environmental permitting project in Vancouver.
	<b>GETTING PRODUCTS TO MARKETS: TRANSPORTATION STRATEGIES</b> Hear from a panel representing ports, cities, railroads and highways about what Washington is doing and should do to ensure efficient and reliable freight mobility.	<b>QUALIFIED APPLICANTS = SATISFIED BUSINESSES</b> Employers will discuss the National Work Readiness Credential and how it will directly support a public/private effort to solve the need to find, train, employ, and retain workers in rewarding employment opportunities.	<b>TAX INCENTIVES THAT PAVE THE WAY FOR NEW BUSINESS PROSPECTS</b> Learn more about recent tax incentive legislation and other tax strategies that reduce the cost of doing business in Washington State and help you market your community for development.
	<b>ALTERNATIVE ENERGY AS AN ECONOMIC DEVELOPMENT STRATEGY</b> A panel of renewable energy industry representatives and local leaders will speak on how a community can position itself to take advantage of these emerging industries.	<b>STATE STRATEGIES FOR WORKFORCE DEVELOPMENT IN A CHANGING ECONOMY</b> Hear the latest information on Governor Gregoire's "Washington Learns" report to be issued in November and The Workforce Board's review of the state's workforce development system including its update to High Skills, High Wages: Washington's Strategic Plan for Workforce Development.	<b>SMALL BUSINESS SERVICES</b> Small business is vital to the economy and poses special issues for service delivery. Learn how your community can support small business success with proven local strategies.
1:30PM - 2:45PM	<b>"QUALITY OF LIFE" AS A COMPETIVENESS STRATEGY</b> Find out how a community can work with the state on infrastructure and investment needs to promote a high quality of life and grow its economy.	<b>JOB CREATION IN RURAL WASHINGTON: SMALL BUSINESS AND ENTREPRENEURSHIP</b> A panel of creative practitioners will share their success stories and the steps a rural community can take to organize their small businesses to achieve economies of scale.	<b>CUTTING THROUGH THE RED TAPE</b> Hear how government and business leaders have worked to implement feasible, creative, and beneficial strategies to improve processes regarding permitting, infrastructure, and financing to move projects forward on-time and on-budget.
	<b>THREE I's FOR SUCCESS: INFRASTRUCTURE, INNOVATION ZONES, AND INDUSTRY CLUSTERS</b> With global competition and scarce resources, Washington needs to focus infrastructure investment on key industries and strategic areas. Learn more about how this can work in Washington and how communities can benefit.	<b>LINKING WORKFORCE AND ECONOMIC DEVELOPMENT: WALKING THE TALK</b> Learn how partners worked together to link workforce and economic development initiatives such as an Industry Skill Panel, a Center of Excellence, a Key Industry designation, and training resources through a Marine Manufacturing & Technology case study.	<b>THE NEXT BIG THING: LESSONS FROM LIFE SCIENCES, BIOFUELS, AND...</b> Washington has made strategic investments in new institutions to promote life sciences and alternative fuels. Learn more about how these institutions will work and what may be the "Next Big Thing".
	<b>THE FUTURE OF FINANCING FOR WASHINGTON STATE INFRASTRUCTURE</b> This workshop will provide an update on the latest local financing options from the Governor and Legislature, while exploring new options for the future.	<b>THE FAST LANE TO OPPORTUNITY: MERGING THE NEW WORKFORCE AND TRADE ECONOMY</b> Panelists will describe practical solutions of how regions are preparing a new workforce of commercial drivers and port workers that include combining English language skills with an intensive vocational training program; creating opportunities for new and emerging workers; preventing dropout strategies; and other programs that cultivate skill development to overcome barriers for entry-level employment.	<b>BUSINESS EXPANSION STRATEGIES FOR THE GLOBAL ECONOMY</b> Hear from leading practitioners about business retention programs that work in the global economy. Also learn how "trade logistics" has emerged as an industry – and a winner for Washington.

Sessions

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Early registration is \$100 (by August 21).  
Regular registration is \$125 (after August 21).  
Registration includes the evening reception, continental breakfast, and awards luncheon.

Economic and Workforce Development can only be successful if there is a partnership between the public and private industry. The 2006 Governor's Economic and Workforce Development Conference was coordinated with that in mind. The Governor's Office would like to thank individuals of the following associations and organizations for their support and contributions to the program.



STATE OF WASHINGTON  
DEPARTMENT OF COMMUNITY,  
TRADE AND ECONOMIC DEVELOPMENT



Office of the Governor  
STATE OF WASHINGTON



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Reserve your space!